Across

- 1 Platform for viral videos and trending dances
- 3 magazine published only online
- 6 Overall mood or feeling of a space
- 8 Live online broadcast
- 11 Place marker
- **13** Community of people passionate about a certain topic
- 15 Casual word for quick snapshots shared online
- 17 Fun task or trend that spreads across social media
- **19** Oohs and ...
- 21 Correspondence by computer
- 24 Connected to the internet
- 25 A custom list of songs
- 27 Personal website for sharing thoughts
- 28 Video blog
- **29** Instead of a phone call
- **30** Way to label posts for connection on social media
- 31 Community immunity

Down

- 1 It is
- **2** Popular idea spreading through popular media
- 4 Method for having meetings over the internet
- 5 Opposite of far
- 7 Smiley in text
- 9 Earl Grey
- 10 People who join a group
- 11 Watched a whole season in one night
- 12 A new kind of intelligence

- **13** Social network giant with likes and shares
- 14 Indian bread
- 16 Not outgoing
- **18** TV award with an online fanbase
- 20 Casual meet-up with friends
- 22 Excuses
- 23 Carefully set up, like some influencer photos
- 25 To share something online
- 26 Voice assistant that's always ready to answer

